



# SOCIAL MEDIA BLITZ

70 DAYS OF *'DONE FOR YOU'* CONTENT

GROW YOUR BLOG TRAFFIC | BUILD RAPPORT WITH YOUR  
CURRENT READERS

[www.itstartedwithablog.com](http://www.itstartedwithablog.com)

# HOW TO USE THE 70 DAY SOCIAL MEDIA BLITZ PLAN

When I was a new blogger, social media overwhelmed me. But I understood its importance in building an online business, and I read hours on end to learn each platform.

As a private person by nature, it was hard for me to share about myself, and coming up with other content ideas just made my mind get all jumbled!

I didn't even know where to start!

So I created a plan just to get started. I have since used this plan over and over, and now I am sharing it with others!

The social media blitz is the plan I used to grow my prior businesses before 'it started with a blog', including my Pinterest readership to 1.2 million monthly viewers in 3 months.



One of the main purposes of the social media blitz is to build your confidence and show you first hand that engaging with others on social media is more important than what we share.

The second purpose of the social media blitz is to show you it isn't difficult to create a social media plan! However, keep in mind if you have an upcoming launch, etc., your content changes and must become strategic and targeted.

And of course, the ultimate goal is to grow your social media followers to increase your blog traffic!

I am all about full disclosure, and I have affiliate links in the blitz – at no extra cost to you! If you are looking for automation to save you time with your social media, I use [Tailwind](#) for Pinterest and Instagram, and [Social Bee](#) for Facebook and Twitter.

– You Got This! - Tawna

# HOW TO USE THE 70 DAY SOCIAL MEDIA BLITZ PLAN

SELECT & PRINT THE PREFERRED TRACKING FORM TO MARK OFF EACH DAY AS YOU COMPLETE IT

- You can use the calendar format (it is shorter) and use the detailed swipe file as a reference as needed
- The platforms are suggestions only – any content can be modified to all platforms with images, video, etc.

CONTENT WITH DETAILS

CONTENT IN CALENDAR FORMAT

| 70 DAY SOCIAL MEDIA BLITZ |  |  |
|---------------------------|--|--|
| DAY                       | POST IDEAS   | PLATFORM   |
| 1                         | POST A LINK TO AN OLD BLOG POST<br><i>Revive an old blog post with a new image &amp; description</i>                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| 2                         | ANSWER A QUESTION<br><i>Pick a common question &amp; answer it for everyone</i>                                      | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| 3                         | SHARE SOMETHING POPULAR<br><i>Use Google Alerts to see what is going on in your niche</i>                            | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| 4                         | SHARE A PICTURE OF YOUR WORKSPACE<br><i>People relate to you when they see you work like they do</i>                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| 5                         | INTRODUCE A 'BEHIND THE SCENES' TEAM MEMBER<br><i>No team? Share a family member that supports you!</i>              | FACEBOOK, TWITTER, INSTAGRAM                               |
| 6                         | SHARE YOUR STORY<br><i>Let people know where you came from</i>   | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN, YOUTUBE |
| 7                         | CELEBRATE REACHING A GOAL OR MILESTONE<br><i>Build rapport with readers by sharing some of your personality</i>      | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM                    |
| 8                         | SHARE SOMETHING ABOUT YOURSELF NEVER SHARED<br><i>Build rapport with readers by sharing some of your personality</i> | FACEBOOK, TWITTER, INSTAGRAM                               |
| 9                         | SHARE A SUBSCRIBER'S BLOG POST<br><i>Give kudos to your readers</i>  | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM                    |
| 10                        | SHARE THE BEST BUSINESS EVENT EVER ATTENDED<br><i>Why was it the best? Do you have pictures to share?</i>            | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| 11                        | LINK TO AN INFOGRAPHIC<br><i>Use Pic Monkey to create your own infographic</i>                                       | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM                    |
| 12                        | POST A FILL-IN-THE-BLANK<br><i>If I was stranded on an island with one item, I would want ____</i>                   | FACEBOOK, TWITTER, PINTEREST                               |
| 13                        | SHARE AN EYE-OPENING STATISTIC<br><i>Demonstrate you are an expert in your field</i>                                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| 14                        | CROSS-PROMOTE YOUR SOCIAL CHANNELS<br><i>Bring your readers together</i>   | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| 15                        | LINK TO A GUEST POST<br><i>Showcased a guest post to your readers</i>  | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |

| 70 DAY SOCIAL MEDIA BLITZ                          |                                   |   |                                       |   |
|--|-----------------------------------|---|---------------------------------------|---|
| SUN  | MON                               | TUE   | WED                                   | THUR  |
| POST A LINK TO AN OLD BLOG POST                    | ANSWER A QUESTION                 | SHARE SOMETHING POPULAR                       | SHARE A PICTURE OF YOUR WORKSPACE     | INTRODUCE A 'BEHIND THE SCENES' TEAM MEMBER |
| SHARE SOMETHING ABOUT YOURSELF NEVER SHARED        | SHARE A SUBSCRIBER'S BLOG POST    | SHARE THE BEST BUSINESS EVENT EVER ATTENDED   | LINK TO AN INFOGRAPHIC                | POST A FILL-IN-THE-BLANK                    |
| LINK TO A GUEST POST                               | POST SOMETHING PERSONAL           | ASK A MULTIPLE CHOICE QUESTION                | CREATE A SURVEY OR POLL AND POST IT   | SHARE AN EYE-OPENING STATISTIC              |
| CREATE A SURVEY OR POLL AND POST IT                | SHARE YOUR LATEST BLOG NEWSLETTER | SHARE AN UPCOMING EVENT YOU ARE EXCITED ABOUT | SHARE SOMETHING FUNNY                 | CROSS-PROMOTE YOUR SOCIAL CHANNELS          |
| RECOMMEND A FAVORITE TOOL YOU USE IN YOUR BUSINESS | HIGHLIGHT A CUSTOMER OF THE MONTH | DO A SHOUT OUT TO A FELLOW BLOGGER            | SHARE YOUR FAVORITE LET-DOWN ACTIVITY | SHARE AN UPCOMING EVENT YOU ARE ATTENDING   |
|  |                                   |   |                                       | SHARE WHAT BOOK YOU ARE CURRENTLY READING   |
|  |                                   |   |                                       | POLL YOUR READERS WITH A QUESTION           |

SELECT & PRINT THE SOCIAL MEDIA PLATFORM CALENDARS YOU WILL BE PARTICIPATING IN FOR THE BLITZ

- Add your starting date to the calendar (and following dates)
- Record your starting followers (or other statistics you want to track) on the starting date
- Track your results as often as you choose and watch your growth

| FACEBOOK TRACKING |     |     |     |      |     |     | PINTEREST TRACKING |     |     |     |      |     |     |
|-------------------|-----|-----|-----|------|-----|-----|--------------------|-----|-----|-----|------|-----|-----|
| SUN               | MON | TUE | WED | THUR | FRI | SAT | SUN                | MON | TUE | WED | THUR | FRI | SAT |
|                   |     |     |     |      |     |     |                    |     |     |     |      |     |     |
|                   |     |     |     |      |     |     |                    |     |     |     |      |     |     |
|                   |     |     |     |      |     |     |                    |     |     |     |      |     |     |
|                   |     |     |     |      |     |     |                    |     |     |     |      |     |     |
|                   |     |     |     |      |     |     |                    |     |     |     |      |     |     |

# 70 DAY SOCIAL MEDIA BLITZ

| DAY  | POST IDEAS   | PLATFORM   |
|------|--|--|
| ❑ 1  | POST A LINK TO AN OLD BLOG POST<br><i>Revive an old blog post with a new image &amp; description</i>                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| ❑ 2  | ANSWER A QUESTION<br><i>Pick a common question &amp; answer it for everyone</i>                                      | FACEBOOK, TWITTER, YOUTUBE, LINKEDIN                       |
| ❑ 3  | SHARE SOMETHING POPULAR<br><i>Use <a href="#">Google Alerts</a> to see what is going on in your niche</i>            | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| ❑ 4  | SHARE A PICTURE OF YOUR WORKSPACE<br><i>People relate to you when they see you work like they do</i>                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| ❑ 5  | INTRODUCE A 'BEHIND THE SCENES' TEAM MEMBER<br><i>No team? Share a family member that supports you!</i>              | FACEBOOK, TWITTER, INSTAGRAM                               |
| ❑ 6  | SHARE YOUR STORY<br><i>Let people know where you came from</i>   | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN, YOUTUBE |
| ❑ 7  | CELEBRATE REACHING A GOAL OR MILESTONE<br><i>Let your readers celebrate with you</i>                                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM                    |
| ❑ 8  | SHARE SOMETHING ABOUT YOURSELF NEVER SHARED<br><i>Build rapport with readers by sharing some of your personality</i> | FACEBOOK, TWITTER, INSTAGRAM                               |
| ❑ 9  | SHARE A SUBSCRIBER'S BLOG POST<br><i>Give kudos to your readers</i>  | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM                    |
| ❑ 10 | SHARE THE BEST BUSINESS EVENT EVER ATTENDED<br><i>Why was it the best? Do you have pictures to share?</i>            | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKED            |
| ❑ 11 | LINK TO AN INFOGRAPHIC<br><i>Use <a href="#">Pic Monkey</a> to create your own infographic</i>                       | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM                    |
| ❑ 12 | POST A FILL-IN-THE-BLANK<br><i>If I was stranded on an island with one item, I would want ____</i>                   | FACEBOOK, TWITTER, PINTEREST                               |
| ❑ 13 | SHARE AN EYE-OPENING STATISTIC<br><i>Demonstrate you are an expert in your field</i>                                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| ❑ 14 | CROSS-PROMOTE YOUR SOCIAL CHANNELS<br><i>Bring your readers together</i>   | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| ❑ 15 | LINK TO A GUEST POST<br><i>Showcased a guest post to your readers</i>  | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |

# 70 DAY SOCIAL MEDIA BLITZ

| DAY  | POST IDEAS   | PLATFORM   |
|------|--|--|
| ❑ 16 | <b>POST SOMETHING SEASONAL</b><br><i>Is it cold outside? Post a picture of steaming hot cocoa</i>                | FACEBOOK, TWITTER, INSTAGRAM, PINTEREST                    |
| ❑ 17 | <b>ASK A MULTIPLE CHOICE QUESTION</b><br><i>"What services are most important to you? A – B – C"</i>             | FACEBOOK, TWITTER, LINKEDIN                                |
| ❑ 18 | <b>CREATE A VIDEO OF A FAVORITE TIME-SAVER</b><br><i>Quick video editing on smart phone, etc.</i>                | FACEBOOK, TWITTER, INSTAGRAM, YOUTUBE                      |
| ❑ 19 | <b>SHARE A TBT (THROW-BACK THURSDAY)</b><br><i>Post a nostalgic picture – don't forget to add #TBT</i>           | FACEBOOK, TWITTER, INSTAGRAM                               |
| ❑ 20 | <b>REPEAT SOMETHING THAT WORKED WELL</b><br><i>Look back at responses and re-use what worked</i>                 | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |
| ❑ 21 | <b>EXTEND AN INVITATION TO JOIN YOUR EMAIL LIST</b><br><i>Ask, ask, ask!</i>                                     | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM                    |
| ❑ 22 | <b>CREATE A SURVEY OR POLL AND POST IT</b><br><i>Invite to join your email list for detailed results</i>         | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN                     |
| ❑ 23 | <b>SHARE YOUR LATEST EMAIL NEWSLETTER</b><br><i>Let people not on your email list know what they are missing</i> | FACEBOOK, TWITTER, PINTEREST                               |
| ❑ 24 | <b>SHARE AN UPCOMING EVENT YOU ARE EXCITED ABOUT</b><br><i>Why are you excited? Is registration still open?</i>  | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN                     |
| ❑ 25 | <b>SHARE SOMETHING FUNNY</b><br><i>A quote, something that happened to you, etc.</i>                             | FACEBOOK, TWITTER, INSTAGRAM                               |
| ❑ 26 | <b>SHARE YOUR FAVORITE BOOK</b><br><i>Would your followers like it? Include an <a href="#">Amazon</a> link</i>   | FACEBOOK, TWITTER, INSTAGRAM, PINTEREST, LINKEDIN          |
| ❑ 27 | <b>SHARE SOMETHING INSPIRATIONAL</b><br><i>Quote, goal you reached, testimonial, etc.</i>                        | FACEBOOK, TWITTER, INSTAGRAM, PINTEREST, LINKEDIN, YOUTUBE |
| ❑ 28 | <b>THANK YOUR READERS FOR THEIR SUPPORT</b><br><i>Never quit being thankful for your fans</i>                    | FACEBOOK, TWITTER, INSTAGRAM, PINTEREST, LINKEDIN          |
| ❑ 29 | <b>RECOMMEND A FAVORITE TOOL YOU USE</b><br><i>Preferably free, a website tool, system used, etc.</i>            | FACEBOOK, TWITTER, INSTAGRAM, PINTEREST, LINKEDIN, YOUTUBE |
| ❑ 30 | <b>HIGHLIGHT A CUSTOMER OF THE MONTH</b><br><i>Be sure to get permission before posting their information</i>    | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN                     |

# 70 DAY SOCIAL MEDIA BLITZ

| DAY | POST IDEAS  | PLATFORM  |
|-----|---|---|
| 31  | <b>GIVE A SHOUT OUT TO A FELLOW BLOGGER</b><br><i>Recognize a blogger you follow your readers may relate to</i>         | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN            |
| 32  | <b>SHARE YOUR FAVORITE 'LET-DOWN' ACTIVITY</b><br><i>Build rapport with your readers by sharing more about you</i>      | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN, YOUTUBE   |
| 33  | <b>SHARE A MOTIVATIONAL YOUTUBE VIDEO</b><br><i>Motivate your readers and get more shares with video</i>                | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN, YOUTUBE   |
| 34  | <b>SHARE WHAT BOOK YOU ARE CURRENTLY READING</b><br><i>Follow-up with asking what book they are reading</i>             | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN |
| 35  | <b>POLL YOUR READERS WITH A QUESTION</b><br><i>Keep the question basic, simple, and engaging</i>                        | FACEBOOK, TWITTER, INSTAGRAM                      |
| 36  | <b>POST A REVIEW OR TESTIMONIAL</b><br><i>For a course, freebie optin, ebook, etc.</i>                                  | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN            |
| 37  | <b>SHARE A RANDOM TIP</b><br><i>Time saver, productivity, process or system, etc.</i>                                   | FACEBOOK, TWITTER, LINKEDIN                       |
| 38  | <b>ASK ADVICE ABOUT A COMMON CHALLENGE</b><br><i>What would you do if this happened</i>                                 | FACEBOOK, TWITTER, LINKEDIN                       |
| 39  | <b>SHARE THE FIRST THING YOU DO EVERY MORNING</b><br><i>Your daily schedule is something reader's are curious about</i> | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM           |
| 40  | <b>SHARE A COMIC</b><br><i>Find a joke or comic that relates to your niche</i>  | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN            |
| 41  | <b>SHARE AN INSPIRATIONAL QUOTE</b><br><i>Create an image with <a href="#">Pic Monkey</a> for top engagement</i>        | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN            |
| 42  | <b>SHARE THE VIDEO TO YOUR FAVORITE SONG</b><br><i>Another way to let your readers get to know you</i>                  | FACEBOOK, TWITTER, INSTAGRAM                      |
| 43  | <b>SHARE BREAKING INDUSTRY NEWS</b><br><i>Demonstrate you're on top of your game and a leader</i>                       | FACEBOOK, TWITTER                                 |
| 44  | <b>SHARE A FREE E-BOOK</b><br><i>Add value and grow readers (future customers)</i>                                      | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN |
| 45  | <b>ASK FOR QUESTIONS</b><br><i>Let your readers ask you anything</i>  | FACEBOOK, TWITTER                                 |

# 70 DAY SOCIAL MEDIA BLITZ

| DAY  | POST IDEAS  | PLATFORM  |
|------|---|---|
| ❑ 46 | <b>CELEBRATE AN ODD HOLIDAY</b><br><i>Have fun with this one using this <a href="#">fun holiday calendar</a></i>                | FACEBOOK, TWITTER                                 |
| ❑ 47 | <b>SHARE A RANDOM PICTURE OF YOURSELF</b><br><i>Let readers know you are a normal person</i>                                    | FACEBOOK, TWITTER, INSTAGRAM                      |
| ❑ 48 | <b>SHARE YOUR FAVORITE DAILY BUSINESS TASK</b><br><i>Strive to save your readers time</i>                                       | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN            |
| ❑ 49 | <b>POST A FUNNY QUOTE</b><br><i>Add with an image using <a href="#">Pic Monkey</a> or <a href="#">Stencil app</a></i>           | FACEBOOK, TWITTER, INSTAGRAM                      |
| ❑ 50 | <b>SHARE YOUR FAVORITE MOVIE</b><br><i>Build rapport as readers get to know you better</i>                                      | FACEBOOK, TWITTER, INSTAGRAM                      |
| ❑ 51 | <b>OFFER A SNEAK PEEK OF AN UPCOMING PRODUCT</b><br><i>Create anticipation with details and screen shots or excerpts</i>        | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN |
| ❑ 52 | <b>POST AN UPBEAT BLOG COMMENT</b><br><i>Draw readers to your blog when they see others enjoying it</i>                         | FACEBOOK, TWITTER, INSTAGRAM                      |
| ❑ 53 | <b>ASK WHAT YOUR NEXT BLOG POST SHOULD BE ABOUT</b><br><i>Solve your reader's problems and grow your audience fast</i>          | FACEBOOK, TWITTER                                 |
| ❑ 54 | <b>ANSWER A QUORA QUESTION ON SOCIAL MEDIA</b><br><i>Pick a <a href="#">Quora</a> question that relates to your niche</i>       | FACEBOOK, TWITTER, LINKEDIN                       |
| ❑ 55 | <b>SHARE A RELEVANT &amp; INTERESTING CHART OR GRAPH</b><br><i>Create your own or share a fellow blogger's with attribution</i> | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN |
| ❑ 56 | <b>SHARE AN 'I FEEL BLESSED' MOMENT WITH A PICTURE</b><br><i>Highlight the benefit of blogging and build rapport</i>            | FACEBOOK, TWITTER, INSTAGRAM                      |
| ❑ 57 | <b>HOLD A FLASH SALE</b><br><i>As a thank you for visiting your channel today</i>   | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN |
| ❑ 58 | <b>POST A 'TRUTH OR FICTION' QUESTION FOR GUESSING</b><br><i>Have fun and participate in the conversation</i>                   | FACEBOOK, TWITTER                                 |
| ❑ 59 | <b>POST A CONTROVERSIAL VIEWPOINT</b><br><i>Play devil's advocate to get a conversation started</i>                             | FACEBOOK, TWITTER                                 |
| ❑ 60 | <b>COMPLIMENT A FELLOW BLOGGER</b><br><i>Kudos to others goes a long ways</i>   | FACEBOOK, TWITTER, LINKEDIN                       |

# 70 DAY SOCIAL MEDIA BLITZ

| DAY  | POST IDEAS   | PLATFORM   |
|------|--|--|
| ☐ 61 | SHARE A TRENDING TOPIC IN YOUR NICHE<br><i>Keep your readers updated on niche trends</i>                                       | FACEBOOK, TWITTER, LINKEDIN                                |
| ☐ 62 | SHARE A GIF<br><i><a href="#">GIFs</a> are replacing video in social media</i>   | FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN                     |
| ☐ 63 | SHARE A FAVORITE WORDPRESS PLUGIN<br><i>Readers love to see what you use to run your business</i>                              | FACEBOOK, TWITTER, LINKEDIN                                |
| ☐ 64 | SHARE A WORK/LIFE BALANCE TIP<br><i>Show/tell your readers how you create balance</i>  | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, YOUTUBE           |
| ☐ 65 | SHARE A RECOMMENDATION OF AN <a href="#">AFFILIATE</a><br><i>Be sure it is a product that will offer value to your readers</i> | FACEBOOK, TWITTER, PINTEREST, LINKEDIN                     |
| ☐ 66 | POST A RANDOM QUESTION<br><i>EXAMPLE: Why do we use salt before pepper?</i>  | FACEBOOK, TWITTER  |
| ☐ 67 | TAKE A TRIP DOWN MEMORY LANE<br><i>How did you get started with your blog, etc.</i>  | FACEBOOK, TWITTER, INSTAGRAM                               |
| ☐ 68 | POST 'A DAY IN THE LIFE . . .'<br><i>Give a recap of a typical day in the life of a _____</i>                                  | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN, YOUTUBE |
| ☐ 69 | SHARE A USEFUL <a href="#">IFTTT</a> RECIPE<br><i>If you aren't familiar with IFTTT, it is a great tool</i>                    | FACEBOOK, TWITTER  |
| ☐ 70 | POST A PICTURE OF YOUR FAVORITE WORK PLACE<br><i>A quaint coffee shop, park, screened porch, etc.</i>                          | FACEBOOK, TWITTER, PINTEREST, INSTAGRAM, LINKEDIN          |

## YOU DID IT!

**NEXT . . . CREATE YOUR OWN SOCIAL MEDIA CONTENT CALENDAR OR START AGAIN WITH DAY 1**



# 70 DAY SOCIAL MEDIA BLITZ

DAY 1 -35




































| SUN  | MON                                       | TUE   | WED                                     | THUR  | FRI                                       | SAT  |
|--|---|---|---|---|---|--|
| POST A LINK TO AN OLD BLOG POST                            | ANSWER A QUESTION                         | SHARE SOMETHING POPULAR                         | SHARE A PICTURE OF YOUR WORKSPACE       | INTRODUCE A 'BEHIND THE SCENES' TEAM MEMBER | SHARE YOUR STORY                          | CELEBRATE REACHING A GOAL OR MILESTONE         |
| SHARE SOMETHING ABOUT YOU NEVER SHARED ON YOUR SITE BEFORE | SHARE A NEWSLETTER SUBSCRIBER'S BLOG POST | SHARE THE BEST BUSINESS EVENT YOU EVER ATTENDED | LINK TO AN INFOGRAPHIC                  | POST A FILL-IN-THE BLANK                    | SHARE AN EYE-OPENING STATISTIC            | CROSS-PROMOTE YOUR SOCIAL CHANNELS             |
| LINK TO A GUEST POST                                       | POST SOMETHING SEASONAL                   | ASK A MULTIPLE CHOICE QUESTION                  | CREATE A VIDEO OF A FAVORITE TIME-SAVER | SHARE A TBT (THROW BACK THURSDAY)           | REPEAT SOMETHING THAT WORKED WELL         | EXTEND AN INVITATION TO JOIN YOUR MAILING LIST |
| CREATE A SURVEY OR POLL AND POST IT                        | SHARE YOUR LATEST EMAIL NEWSLETTER        | SHARE AN UPCOMING EVENT YOU ARE EXCITED ABOUT   | SHARE SOMETHING FUNNY                   | SHARE YOUR FAVORITE BOOK                    | SHARE SOMETHING INSPIRATIONAL             | THANK YOUR READERS FOR THEIR SUPPORT           |
| RECOMMEND A FAVORITE TOOL YOU USE IN YOUR BUSINESS         | HIGHLIGHT A CUSTOMER OF THE MONTH         | GIVE A SHOUT OUT TO A FELLOW BLOGGER            | SHARE YOUR FAVORITE 'LET-DOWN' ACTIVITY | SHARE AN UPCOMING EVENT YOU ARE ATTENDING   | SHARE WHAT BOOK YOU ARE CURRENTLY READING | POLL YOUR READERS WITH A QUESTION              |

# 70 DAY SOCIAL MEDIA BLITZ




































DAY 36 - 70

| SUN                           | MON   | TUE   | WED  | THUR                                    | FRI  | SAT   |
|-------------------------------|---|---|--|---|--|---|
| POST A REVIEW OR TESTIMONIAL  | SHARE A RANDOM TIP  | ASK FOR ADVICE ABOUT A COMMON CHALLENGE IN YOUR NICHE | SHARE THE FIRST THING YOU DO EVERY MORNING               | SHARE A COMIC                           | SHARE AN INSPIRATIONAL QUOTE                                 | SHARE THE VIDEO TO YOUR FAVORITE SONG                             |
| SHARE BREAKING INDUSTRY NEWS  | SHARE A FREE E-BOOK   | ASK FOR QUESTIONS                                     | CELEBRATE AN ODD HOLIDAY                                 | SHARE A RANDOM PICTURE OF YOURSELF      | SHARE YOUR FAVORITE DAILY BUSINESS TASK                      | POST A FUNNY QUOTE  |
| SHARE YOUR FAVORITE MOVIE     | OFFER A SNEAK PEEK OF AN UPCOMING PRODUCT                     | POST AN UPBEAT BLOG COMMENT                           | ASK YOU READERS WHAT YOUR NEXT BLOG POST SHOULD BE ABOUT | ANSWER A QUORA QUESTION ON SOCIAL MEDIA | SHARE AN INTERESTING CHART OR GRAPH RELEVANT TO YOUR READERS | SHARE A 'I FEEL BLESSED' MOMENT WITH PHOTO                        |
| HOLD A FLASH SALE             | POST A 'TRUTH OR FICTION' QUESTION AND LET YOUR READERS GUESS | POST A CONTROVERSIAL VIEWPOINT                        | COMPLIMENT A FELLOW BLOGGER                              | SHARE A TRENDING TOPIC                  | SHARE A GIF  | SHARE A FAVORITE WORDPRESS PLUGIN                                 |
| SHARE A WORK/LIFE BALANCE TIP | SHARE A RECOMMENDATION OF AN AFFILIATE                        | POST A RANDOM 'WHY' QUESTION                          | TAKE A TRIP DOWN MEMORY LANE                             | POST 'A DAY IN THE LIFE ...'            | SHARE AN IF/TTT RECIPE YOUR READERS WOULD FIND USEFUL        | POST A PICTURE OF YOUR FAVORITE PLACE TO WORK OUTSIDE YOUR OFFICE |




































# FACEBOOK TRACKING

| SUN   | MON   | TUE   | WED  | THUR  | FRI   | SAT   |
|---|---|---|--|---|---|---|
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|  |  |  |  |  |  |  |




































# TWITTER TRACKING

| SUN   | MON   | TUE   | WED   | THUR  | FRI   | SAT   |
|---|---|---|---|---|---|---|
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|  |  |  |  |  |  |  |




































# PINTEREST TRACKING

| SUN   | MON   | TUE   | WED   | THUR  | FRI   | SAT   |
|---|---|---|---|---|---|---|
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|  |  |  |  |  |  |  |

# LINKEDIN TRACKING

| SUN   | MON   | TUE   | WED  | THUR  | FRI   | SAT   |
|---|---|---|--|---|---|---|
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|  |  |  |  |  |  |  |

# YOUTUBE TRACKING

| SUN   | MON   | TUE   | WED   | THUR  | FRI   | SAT   |
|---|---|---|---|---|---|---|
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|    |    |    |    |    |    |    |
|  |  |  |  |  |  |  |

# FAVORITE BUSINESS TOOLS & RESOURCES TO SAVE YOU TIME

[Tailwind](#) – A automated scheduler for Pinterest and Instagram, designed to save users time from consistent manual posting and outstanding analytics to maximize my blog growth strategy using these two platforms.

[Social Bee](#) – The automated social media posting platform I use for everything else outside of Tailwind.

[Pic Monkey](#) – A simple-to-use (and learn) image editing platform, used to make awesome images for social media and my blog.

[Convertkit](#) – Email marketing platform to grow my blog by connecting and communicating with my readers.

[Bluehost](#) – My first webhosting company, easy to set up with a WordPress blog, excellent pricing, and outstanding support for questions.

[Rocketium](#) – A video creation platform to make videos for my blog, YouTube, social media, etc. Tell a story with a video to engage your audience further!

Go to my full list of [Tools & Resources Here!](#)